



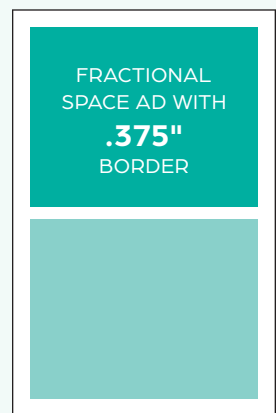
2020 GALA JOURNAL – ADVERTISMENT SPECS

AD SIZES

FULL PAGE AD
4.75" x 7.75"



FULL BLEED AD
5.75" x 8.75"



HALF PAGE AD
4.75" x 3.75"

DEADLINE

All ads should be delivered no later than **Wednesday, September 16th**.

PRICING

\$1,000 – Full page/full bleed ad, premium placement and projection of your ad during the evening's program

\$750 – Full page ad

\$500 – Half page ad

If needed, we can design your ad for an additional **\$75** fee.

DELIVERY

Files up to 10MB may be sent by e-mail to Marla Klinger at mklinger@nylcv.org.

Please use the following naming convention:

'your-company-name-2020-gala-ad.filetype'

ARTWORK REQUIREMENTS

The preferred file type is print resolution PDF.

- Full color ads: must be 4-color CMYK process and NOT RGB.
- No Spot color ads: must be built as a 4-color process.
- If you produce a black & white ad, please use grayscale images.

Ads can also be submitted as .TIF, .EPS, or .JPG at 300dpi.

- When Using Adobe Illustrator please be sure to outline all fonts.
- When Using Adobe Photoshop please send flattened artwork.

Please **DO NOT** create ads in Microsoft Word, Publisher, WordPerfect, or any other word processing program.

CONTACT

For additional information, please contact:

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