

NEW YORK LEAGUE
OF CONSERVATION
VOTERS

spring gala

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CONSERVATION VOTERS
EDUCATION FUND

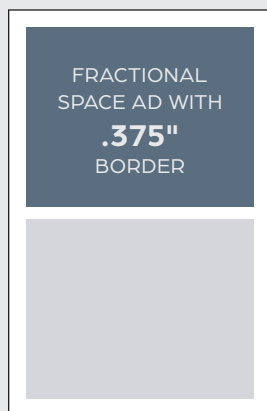
2018 GALA JOURNAL – ADVERTISEMENT SPECS

AD SIZES

FULL PAGE AD
4.75" x 7.75"



FULL BLEED AD
5.75" x 8.75"



HALF PAGE AD
4.75" x 3.75"

DEADLINE

All ads should be delivered no later than **Friday, April 27th**.

PRICING

\$1,000 – Full page/full bleed ad, premium placement and projection of the ad during the evening's program

\$750 – Full page ad **\$500** – Half page ad

DELIVERY

Files up to 10MB may be sent via e-mail to Christina Anand at canand@nylcv.org.

Please use the following naming convention: 'your_company_name_2018_gala_ad_type'.

ARTWORK REQUIREMENTS

The preferred file type is print resolution PDF.

- Full color ads: must be 4-color CMYK process and NOT RGB.
- No Spot color ads: must be built as a 4-color process.
- If you produce a black & white ad, please use grayscale images.

Ads can also be submitted as .TIF, .EPS, or .JPG at 300dpi.

- When Using Adobe Illustrator please be sure to outline all fonts.
- When Using Adobe Photoshop please send flattened artwork.

Please **DO NOT** create ads in Microsoft Word, Publisher, WordPerfect, or any other word processing program.

CONTACT

For additional information, please contact:

Christina Anand | (212) 361-6350 ext 212 | canand@nylcv.org